

A FREE Peace Box for kids & their families in our community packed with skill-building activities, crafts & surprises!

# in a Box **SPONSOR LEVELS & BENEFITS**

PEACE

## JUNE 10, 2023 11AM - 2PM

### ACTIVITY SPONSOR | \$700

DEADLINE: May 1

- Sponsor logo on website prior to the event
- Opportunity to distribute materials at event
- Sponsor recognition at check-in table
- EXCLUSIVE BENEFIT: Sponsor recognition on instructions for one activity

#### BOOK SPONSOR | \$1.000

DEADLINE: May 1 (ALL OF THE ABOVE\* PLUS)

- Sponsor logo on event fliers
- Social media promotion
- EXCLUSIVE BENEFIT: Sponsor logo stickers featured on distributed books

### BOX SPONSOR | \$1,500

DEADLINE: May 1 (ALL OF THE ABOVE\* PLUS)

- Sponsor logo on Peace in a Box bookmark
- Sponsor featured in The Conflict Center e-newsletter
- EXCLUSIVE BENEFIT: Sponsor logo on take-home box

### BANNER & PASSPORT SPONSOR | \$3,000

DEADLINE: April 15 (ALL OF THE ABOVE\* PLUS)

- One customized, on-site employee training for sponsor company
- EXCLUSIVE BENEFIT: Sponsor logo on event banner

\*Exclusive benefits not included in other sponsorship levels All sponsorship funds support The Conflict Center's programs, which promote social-emotional skills, inclusion, violence prevention and peacemaking.

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Peace Day celebrates community and the power of skill-building & literature to teach children empathy, kindness and problem solving.



Share the fun of specially designed skill-building activities, games and crafts for families in English and in Spanish!







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## INFORMATIONAL PAGE

Peace Day began in 2018 as a free community event to introduce families with elementary-aged children to the concepts of positive communication and healthy relationships in a way that is both fun and accessible. Now featuring a take home Peace in a Box to continue the skill-building and learning as a family.

PEACE

in a Box

## ENGAGING COMMUNITY AT PEACE DAY

This event brings families in the metro area together on-site at TCC for a carnival-style day of fun activities that promote conflict transformation themes such as naming emotions, learning to talk about feelings with trusted adults and finding creative ways to cool down when angry.

## PEACE IN A BOX INCLUDES...

Each child takes home a Peace Box and a book based on the skills and themes taught in TCC's programs and curated by volunteers from TCC's Reading for Peace program. In addition to distribution of Peace in a Box at Peace Day, a total of 1,000 boxes are distributed through community partners after the event.

Peace in a Box includes:

- individual and family activities
- crafts and games
- skill-building exercises
- a free social-emotional skills book

These activities have the goal of building emotional self-awareness, fostering stronger, deeper relationships between kids and trusted adults, and encouraging positive self-talk while developing healthy coping strategies for dealing with anger.

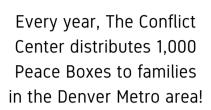
## **BOX DISTRIBUTION: JUNE 10, 2023**

Summary:

- specially designed peace boxes for kids aged 4—10
- boxes offered in English & Spanish
- focus on social-emotional learning

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Peace Day offers a unique opportunity to help families connect while learning valuable skills to help kids name and understand emotions.





